

Hidden Costs of Inadequate Business Management Tools



When a business is first formed...

the management needs to put in place some method of managing their business operations so they can keep track of sales, orders, inventory, invoices, purchase orders, and all the other activities needed to run the business. At first, the business will probably be quite small and there probably won't be a lot of capital available to purchase and install a complex ERP (Enterprise Resource Planning) software. Many business startups will often use very simple software tools such as Excel or Quickbooks to keep track of these activities.

This may be adequate for the initial startup of the business, but difficulties start to occur when businesses grow. The volume and complexity increases. The management of the business may believe that the tools they initially installed are still "good enough," but what they may not realize is that their company has outgrown these initial tools and this inadequacy is creating hidden costs which is hampering the growth of the business.

Problems That Can Arise Include:

- Not enough inventory available, causing lost sales
- Too much or wrong types of inventory that can't be sold, leading to waste and scrap costs
- Poor customer service, creating dissatisfied customers
- Pricing which is either too high or low, causing either lost sales, or profits
- Invoice problems and slow collection processes

Many of these problems can sneak up on you and you may not realize the extent that they are occurring.

It is wise to periodically step back from the day-to-day activities for a brief period and really take a look at these problem areas and see if bringing in more sophisticated software tools is appropriate.



ERP Solutions Then And Now...

In the past, installing a sophisticated ERP system would require you to install hardware on your site to run on-premise software. And this would entail creating a whole new infrastructure to maintain this software and perform things like data backups, software updates, bug fixes, etc. In addition, to the costs of the software itself, there will be additional capital and operating costs for the computer hardware itself and the necessary power, cooling, and floor space. There is also the cost associated with the required IT personnel to take into account.

With on-going updates and maintenance fees, the ROI is not very high when it comes to on-premise ERP solutions.

On-Premise



- Accessible only from the inside of the business
- One-time expensive license fee
- Recurring support, training, and update fees
- Customizations often cause unnecessary headaches and expenses
- Significantly longer & more expensive implementation times

ERP Solutions Then And Now...

Fortunately, with today's modern cloud-based software tools it is no longer necessary to pay an arm and a leg in order to obtain a good performing ERP tool. My Office Apps offers Kechie ERP, which is a complete, easy-to-use ERP solution that runs on the cloud and gets implemented quickly. Kechie does not require any hardware or software installations, or the attendant infrastructure to support it. Since it runs on the cloud, we take care of the servers, back-ups, software updates, data security, etc.

Better yet, using Kechie does not require any up-front capital costs since payment for this Software as a Service (SaaS) only entails a very reasonable, per-user monthly access fee.

Cloud-Based



- Accessible from anywhere with an internet connection
- Subscription-based
- Built-in support & training
- Continuous & automated updates and improvements
- Significantly shorter & less expensive implementation times

Improve Your Business Management Tools

Although one may initially feel that the customer business management software is good enough, take a closer look to truly understand the costs of some of the operational problems mentioned above. These hidden costs may actually be larger than one might think, while the costs of installing a cloud-based ERP system like Kechie may be smaller. Improve your business's sales and profits by upgrading your tools.



My Office Apps has business specialists available who can help you evaluate your business and uncover improvement opportunities. Many folks on our team have been using ERP systems for many years under all sorts of different situations. We have been in your shoes and we can leverage our experience to show how much difference a reliable ERP system can make in your operations.



About My Office Apps

For more than 25 years, My Office Apps (MOA) co-founders saw the challenges companies have, purchasing and implementing Inventory management and ERP software solutions. One of the co-founders served as the Chief Information Officer of a leading publicly-based technology company with both domestic and international locations. They experienced firsthand the need for efficient and cost effective inventory management software. Today, the MOA vision is to create unique cloud-based Software as a Service and move forward to a full ERP solution.

With the advent of today's cloud and subscription economy there is no need for a company to invest in expensive hardware, software or to incur significant upfront costs.

MOA software solutions adapt to the customer's business requirements regardless of size, or industry.

Interested? Want to learn more? Please visit www.myofficeapps.com for additional resources including more white papers, case studies and videos. Or you can contact My Office Apps directly at sales@myofficeapps.com or at (714) 486- 1487.